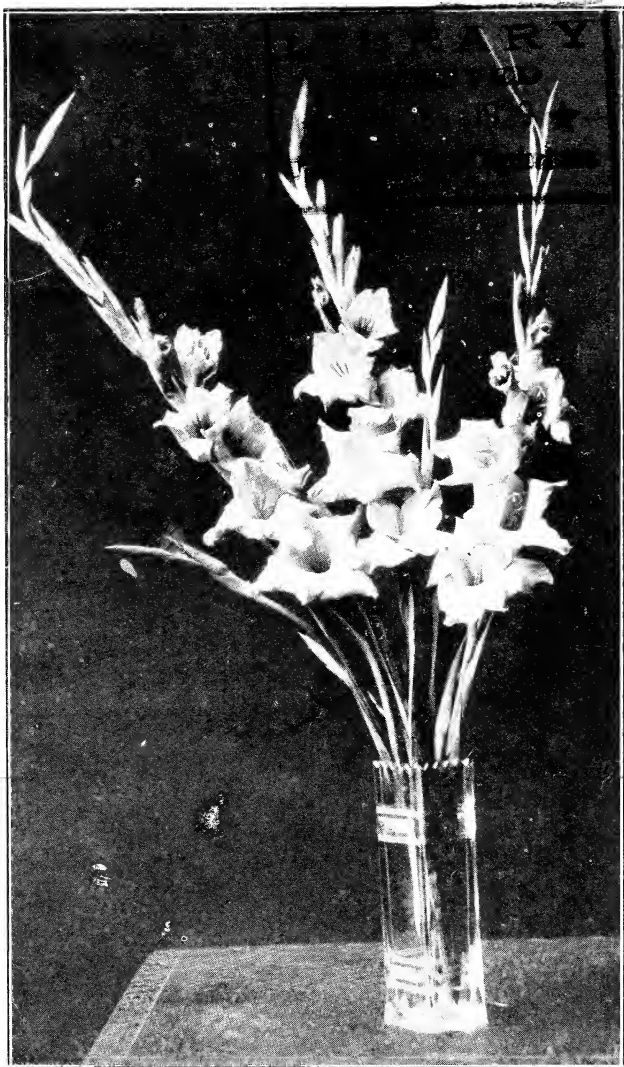


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1923

Austin Trial Ground List



GOLDEN SWALLOW
(A New Austin Origination)

AUSTIN TRIAL GROUNDS

356 NORTH FREEDOM ST.

RAVENNA,

::

OHIO

Austin Trial Ground List

OURSELVES AND OUR PURPOSE

In entering your home through our TRIAL GROUND LIST, we feel very much as if we were to have a little visit or heart to heart talk about Gladioli. Many of you are old friends who have been regular purchasers of wholesale stocks from our Elm Hill Farm, and are somewhat acquainted with our work, and it may be of interest to others to know that the Gladiolus has been our lifetime study, that for more than thirty years we have conducted a GLADIOLUS TRIAL GROUNDS, EACH YEAR TRYING SOMETHING NEW; that we have originated varieties that have stood the test of time. In fact we believe that WE KNOW THE GLADIOLUS, and the various points that go to make up the nearly perfect variety SO WELL, that we are making a little departure from the usual catalogue offerings.

It is OUR PURPOSE to offer only varieties of Gladioli that have been grown on our Trial Ground in comparison with the finest varieties obtainable and which we know to be worthy a place in your garden or that you can conscientiously name on your sales list as Varieties of Merit in which it is safe to invest. Our long experience combined with continued close observation qualifies and enables us to keep pace with the constantly advancing Standard of Excellence.

For SUCCESSFUL CULTURE of the Gladiolus, rich soil, plenty of water and thorough cultivation are great factors, even ordinary sorts making wonderful response. Poor culture will sometimes cause the best varieties to give freakish blooms.

For FINANCIAL SUCCESS in Growing Gladioli Commercially, one must not only give his plantings the necessary culture to insure bulbs of strong vitality, but grow the varieties that possess points of superiority that will come up to, or advance the standard of merit. This means spikes should be tall, slender and graceful; that blooms—large or small according to their class—should be of good form and substance, correctly placed on the spike, and of desirable color. Solid colors or those of delicate shadings are preferable. It blotched or striped they should possess harmony of color, or pleasing contrast.

Trial Ground Offerings

- CARMEN SYLVIA** (Decorah Gardens)—A new Florists' White of great value, throat slightly penciled violet. Every grower should have it.
Size No. 1, 50c each. Bulblets 50c per doz. \$4.00 per 100
- JENNY LIND** (Decorah Gardens)—Beautiful pastel pink. One of the finest ever in our Trial Garden.
No. 1, \$1. 00 each. Stock limited.
- PINK WONDER** (Kemp)—Grand exhibition pink. Vigorous grower with several massive blooms open at one time.
No. 1, 75c each. 6 for \$4.00
- ALBANIA** (Kemp)—A splendid commercial white. Wide open blooms of good substance. Petals nicely waved.
No. 1, 75c each. 6 for \$4.00
- ODIN**—Large flower a beautiful rose orange with small red spot on lower petals. A most excellent variety.
No 1, 75c each.
- BYRON L. SMITH**—Beautiful lavender with pale yellow throat. In very strong demand. Stock limited.
No. 1, 35c each. No. 2, 25c each.
No. 3, 15c each, \$1.50 per doz.
- CRIMSON GLOW**—There is a shortage of good reds, but this one is VERY GOOD. In demand everywhere.
No. 1, 25c each. \$2.00 per doz.
No. 2, 15c each. \$1.25 per doz.
No. 3, 10c each. 75c per doz. Bulblets \$1.00 per 100.
- MRS. DR. NORTON**—The apple-blossom pink. Beautiful. You cannot have too many of these.
No. 1, 25c each. \$2.50 per doz. \$7.00 per 100
No. 2, 20c each. \$2.00 per doz. \$5.00 per 100
No. 3, 15c each. \$1.00 per doz. \$4.00 per 100
Bulblets \$1.50 per 100.
- FLORA**—Tall fine yellow. The best yellow at moderate price. Grand cut flower variety and a good money maker.
No. 1, 20c each \$1.50 per doz.
No. 2, 15c each \$1.00 per doz.
No. 3, 10c each \$.75 per doz.
- BEACONFLAME**—Large flame-red flower. Holds up well in dry weather. Increases rapidly. Strong bulbs.
No. 1, 50c each. Bulblets 50c per doz.
- MURIEL**—Beautiful porcelain blue. A blue without the blotch. The cool delicate beauty of this variety in combination with pale yellow is beyond comparison. A most desirable variety.
No. 1, 50c each. \$5.00 per doz. Bulblets 50c per doz.

Trial Ground Offerings

LE MARECHAL FOCH—A variety that is A STEP IN ADVANCE— of all others because of its unusually strong growth and large delicate pink blooms. A great commercial variety. You are behind the times if this one is not in your garden.

No. 1, 20c each. \$2.00 per doz.

No. 2, 15c each. \$1.25 per doz.

No. 3, 10c each. 75c per doz. Bulblets 50c per 100.

SWEET LAVENDER (Coleman)—A lovely combination of light lavender-pink blending into salmon, with majenta-red blotch. Good substance, good size and the great trait of earliness, making it a valuable variety for the florist or your your garden. Blooms from small bulbs.

No. 3, 40c each. \$3.50 per doz.

DIANA (J. Zeestraten)—A bran new red of large size and beautiful coloring. A sure comer. Try it.

No. 3, size 35c each. \$3.25 per doz.

PRIMULINUS VARIETIES

JEWELL (C. Zeestraten)—A new primulinus, daintily beautiful flower of clear salmon-pink with golden yellow throat. Its future looks good. No. 3 size 35c each.

GOLD DROP (Kunderd)—Large ruffled yellow with red lines in throat. Slender graceful spike.

No. 1, 35c each. \$3.00 per doz.

No. 2, 25c each. \$2.00 per doz.

No. 3, 15c each. \$1.00 per doz. Bulblets \$1.00 per 100

MAIDEN BLUSH (Grulleman)—Extra fine variety of exquisite pink blending into a lighter shade in throat. The florists have chosen this recently as one of the best varieties for forcing. In strong demand. Rapid propagator.

No. 1, 18c each. \$1.75 per doz.

No. 2, 12c each. \$1.00 per doz.

No. 3, 8c each. 75c per doz. Bulblets 50c per 100.

ORANGE BRILLIANT—Another very attractive Primulinus. The brilliant blooms can be seen at a long distance. Makes a splendid display when massed. Is a good cut flower.

No. 1 10c each. \$1.00 per doz.

No. 2 7c each. 65c per doz.

No. 3 5c each. 50c per doz. Bulblets 50c per 100.

TRIAL GROUND MIXTURE—A mixture of fine varieties gathered in for trial from the world over. Varieties cataloged from one to fifteen dollars are in this mixture. Having only a small accumulation of these choice ones we offer them in dozen lots only.

No. 1, \$1.00 a doz. No. 2, 50c a doz. No. 3, 30c a doz.

AUSTIN ORIGINATIONS

GOLDEN SWALLOW—Clear yellow, soft color and no throat markings. Petals beautifully formed and finely ruffled. Blooms are nicely placed on a tall graceful spike. Those in the illustration (on first page) measured five inches in diameter from tip to tip. The flower so resembles a flying bird, that we have named it the Golden Swallow. This promises to be a valuable variety, having good size, fine color and form, and a rapid propagator. Our stock very limited.

Bulbs 1 inch or over \$2.00 each.

The following new varieties of our origination we have named **YELLOW TREASURE** and **SCARLET TREASURE**, and we call them, our Twin Prims, they being of the Primulinus Strain.

YELLOW TREASURE—A rich yellow, deeper on the lower petals; no lines, but a flushing of mahogany red deep in throat, intensifying its depth. Flowers three to four inches in width, mostly three and one-half, of good substance, beautifully ruffled and well placed on a spike about three and one-half feet tall. Spike is straight but unusual, in that it is pliable and can be bent almost in circle form without breaking. Because of its beautiful color and form, and pliability of spike we consider it especially valuable for florists' use.

Prof. A. C. Beal, of Cornell University N. Y., Registrar of the American Gladiolus Society and a leading authority on The Gladiolus, tested this variety last summer and recommended it for exhibition award. He described its coloring as: "Lemon-yellow, 1-21, lower segment darker, 3-21, in the throat coppery Old-Rose 2-147. At junction of each segment with tube on the outside flecked coppery Old Rose 3 or 4-147."

Mr. Chas. E. F. Gersdorf the noted Washington (D. C.) authority writes us about our Twin Prims.—"My tests of your varieties showed them to be all that you expected, and what was found in the trial gardens. The Prims belong to the class which includes Alice Tiplady, Juno and others. I found these to be of 4X quality. Yellow Treasure gave bloom in 92 days and spikes were produced in 96, 98, 102 and 113 days, all from one corm.

Scarlet Treasure started in 78 days, and gave additional spikes in 92 and 93, and 120 days. These glads are certainly up to your usual standard. I should like to have wholesale quotation on bulblets of these varieties"

SCARLET TREASURE—Dazzling velvety scarlet. Pure self color. Good size blooms. Many flowers open at one

time and well placed on graceful spike. A strikingly beautiful variety.

Technical description by Prof. A. C. Beal—"Color firey red 2-80, very slightly flecked the same color on the lighter inner tube. Sheath tinged. A good commercial cut flower. Recommended for exhibition awards"

Prices of our Twin Prims, Scarlet Treasure and Yellow Treasure in the Trial Ground Sizes:

No. 1, 50c each. \$5.00 per doz.

No. 2, 35c each. \$3.50 per doz.

No. 3, 25c each. \$2.50 per doz. A limited supply of bulblets of each variety at 50c per doz.

Of our older Austin Originations we offer only our Big Four: EVELYN KIRTLAND—Rose pink, tall spike, 15c each.

\$1.00 per doz.

HERADA—Beautiful orchid mauve, 15c each. \$1.00 per doz.

GRETCHEN ZANG—Heavy blooms, soft pink, 12c each. 75c per doz.

BERTREX—Double row large white blooms, 12c each. 75c per doz.

These have stood the TEST OF TIME FOR MORE THAN TEN YEARS, and should be in every garden as worthy standards for comparison.



YELLOW TREASURE
(A New Austin Origination)

READ CAREFULLY

The varieties selected for this list are chosen to cover a complete range of color sure to please the buying public. A complete Gladiolus Garden in themselves, with every one a good one. An aid to Amateurs and Commercial Beginners.

All are warranted true to name, but if mistakes should occur, all such will be replaced or money refunded.

Money will be refunded also in case the stock of any variety is sold out unless a substitute is mentioned in your order.

Prices quoted are for prepaid delivery anywhere in United States, and by mail or express.

Foreign orders should be accompanied with an additional 5% of the price of the bulbs to meet the extra expense of postage and packing.

Orders will be filled in rotation and sent when weather permits.

Cash must accompany all orders.

No orders accepted for less than \$1.00

BARGAIN SIZES

For greater convenience we are making three sizings of bulbs, and the prices are for the small ones of each sizing, so when you send your money for an inch bulb and receive one that measures one and one-half or over, that's YOUR BARGAIN. Sizes run:

No. 1, 1 inch and up,

No. 2, $\frac{1}{2}$ to 1 inch,

No. 3, $\frac{3}{8}$ to $\frac{1}{2}$ inch.

Bulblets plump and sound.

IMPORTANT

Write your name, address, also your order PLAINLY

THE FLOWER GROWER

published by Madison Cooper, Calcium, N. Y. is brim full of valuable information.

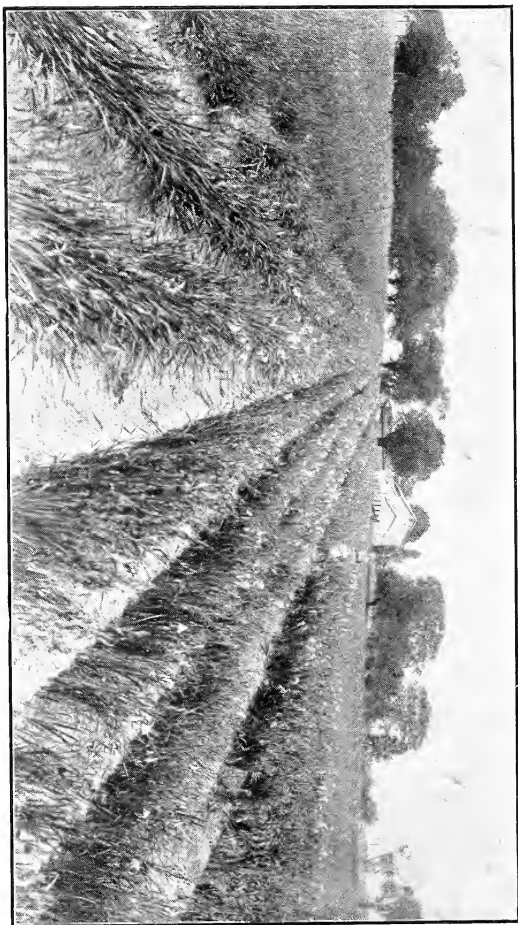
Subscription price \$1.50 per year, 3 years \$3.50.

Austin Trial Grounds

RAVENNA, OHIO

(Primulus Planting Stock in Foreground)

A PLANTING AT ELM HILL FARM WHERE THE LEADING STANDARD
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AUSTIN TRIAL GROUNDS

356 NORTH FREEDOM ST.

RAVENNA, OHIO

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